

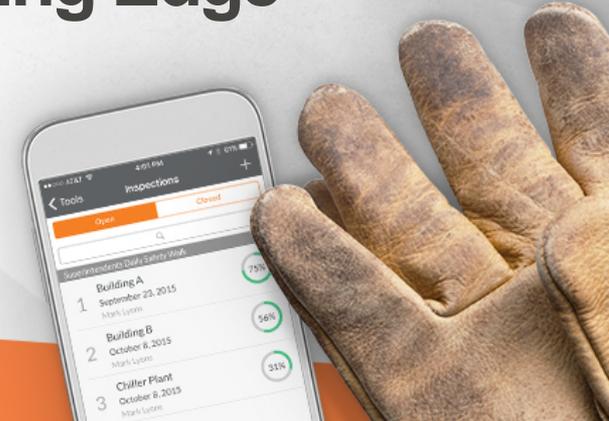
Report Grand Total

\$3,321,700.00



7 Construction Software Trends to Keep Your Business on the Cutting Edge

Presented by
Becky Wenger
Regional Marketing Manager



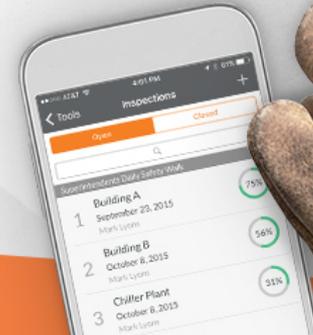
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Becky Wenger
*Regional Marketing Manager – Midwest
Procore*

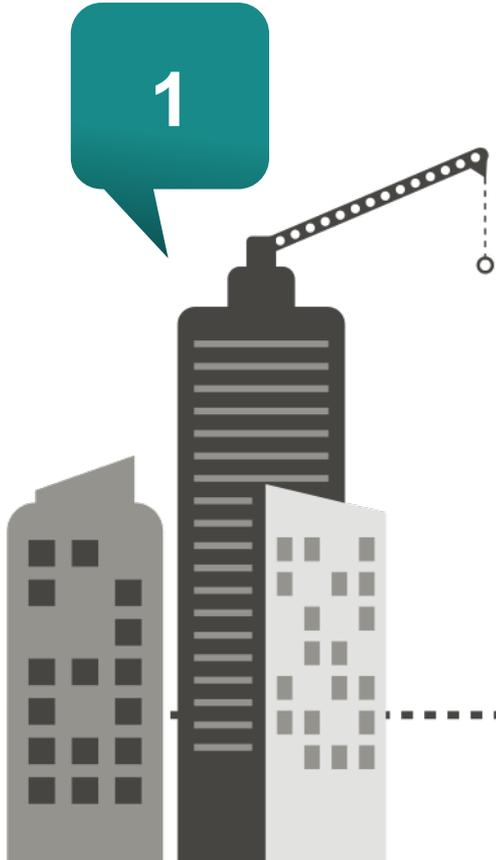


THE THEME: TECHNOLOGY ENABLES EFFICIENCY



Top 7 Technology Trends to Watch





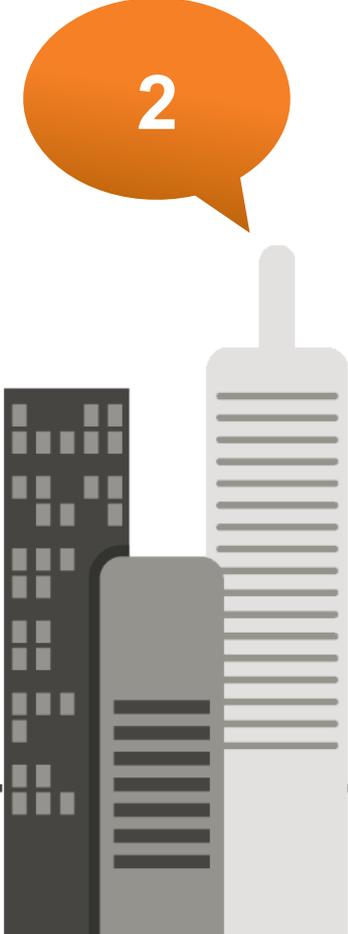
Consumerization of Technology

- + The end users are gaining influence.
- + Living in a multiple device world—software will adopt or die.

2018 GOAL: Look at your tech from the perspective of your client, including their devices.



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Data is King

- + Analog process will be phased out.
- + Data will provide new insights and knowledge to drive better decision making.

2018 GOAL: Use the data your company has collected to make more savvy business decisions.



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3

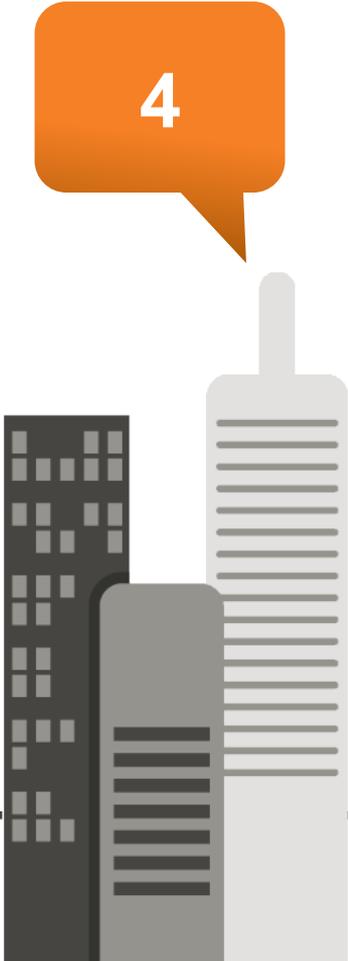
APIs / Integrations are the New All-in-One System

- + Best of Breed solutions will continue to rise.
- + More flexibility and options than ever before.
- + All the same benefits with much fewer costs.

2018 GOAL: Find the vendor in your stack that believes in an open environment and has off the shelf integrations.



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IoT

- + Saves time and enables information flows that were never before possible.
- + Revolutionizes health and safety.

2018 GOAL: Structure information flows to maximize connectivity.



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Augmented Reality (AR) / Virtual Reality (VR)

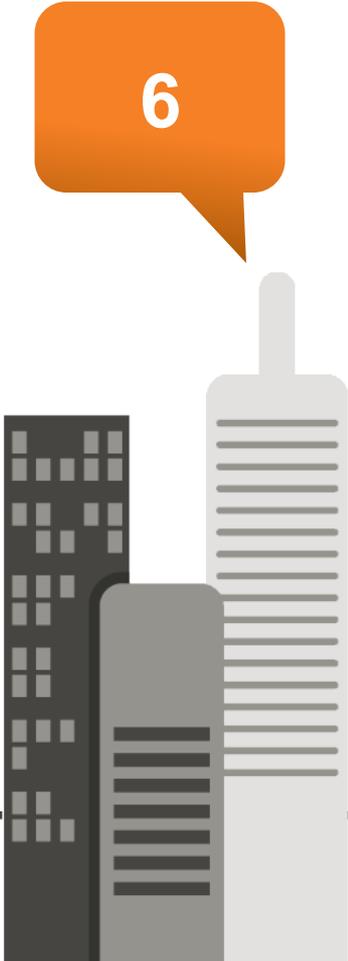
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- + Use cases have started to surface.
- + Possibilities are endless, and have started to be implemented.

2018 GOAL: Start learning now as AR / VR will become more prevalent in the industry.



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Convergence of 2-D and 3-D

- + Model is finding its way to the field.
- + Real time as-builts will forever change.

2018 GOAL: Find a 3D model that works for the field team.



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AI / Predictive Analytics

7

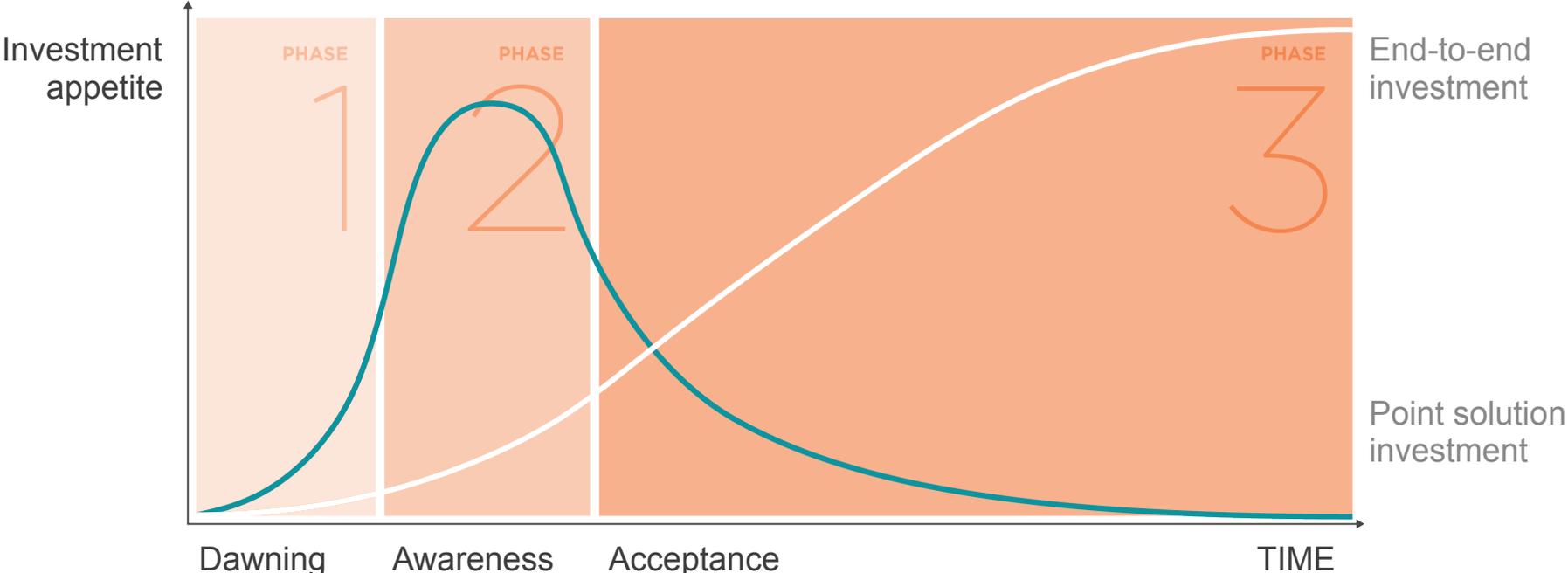
- + Evolution from prescriptive to predictive will start simple but grow over the next decade.

2018 GOAL: Be on the lookout for more predictive analytics appearing.



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Tech trends move toward end-to-end digital investments



Report Grand Total

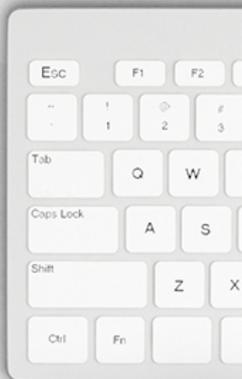
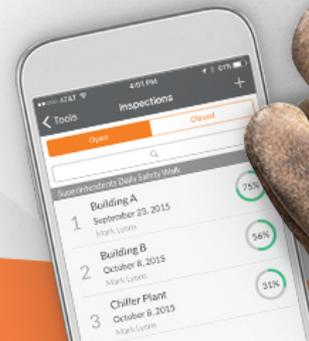
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Questions

Have a question for today's presenters?
Type your question into the chat feature!

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