



# Managing Your Crews & Assets More Efficiently with GPS & Telematics Technology

Robbie Hale  
Strategic Account Manager - Enterprise





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# Agenda

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- Optimize Vehicle Usage
- Drive Fewer Miles
- Optimize Fleet Size
- Automate Systems and Processes





# Optimize Vehicle Usage

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How do you know your trucks are being used efficiently?

By knowing:

- **When** your vehicles are being used
- **Where** your vehicles are being used
- **How** your vehicles are being used





# Optimize Fleet Size

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- Keeping older and non-essential vehicles as backups
  - More operational costs
  - More maintenance costs
  - Fleet not being used efficiently





# Optimize Fleet Size

- Identify trucks for elimination
  - Analyze vehicles by model and year
  - Determine highest breakdown rates & repair costs
  - Identify vehicles with the best fuel efficiency





# Optimize Fleet Size

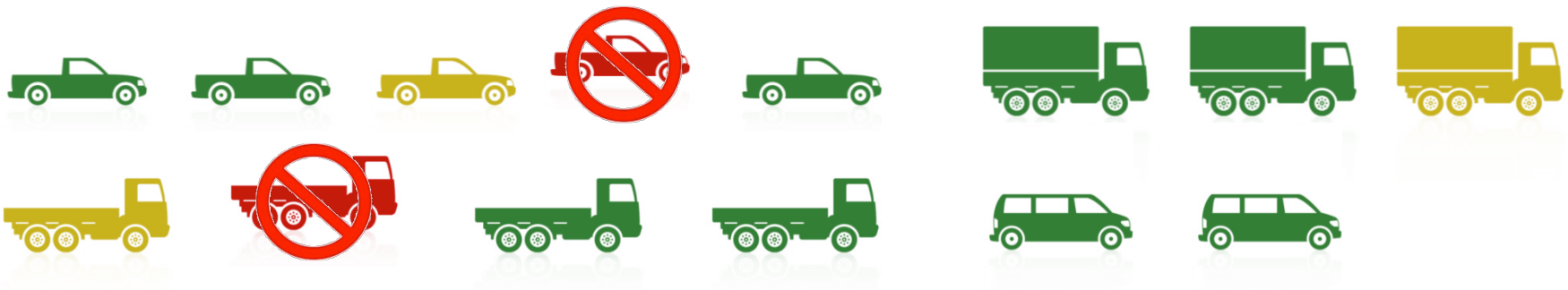
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# Optimize Fleet Size

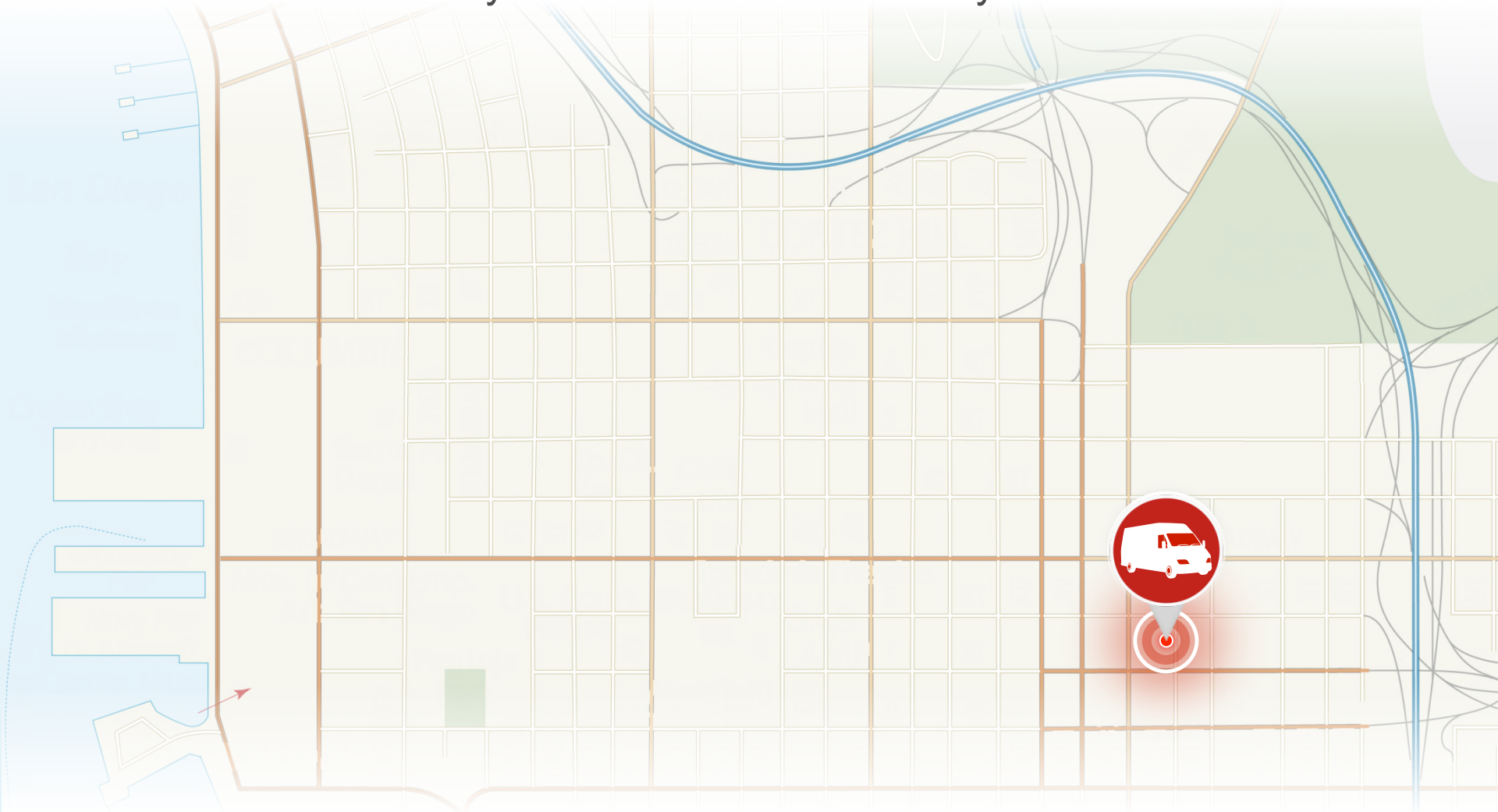
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# Drive Fewer Miles

- Be confident to have your crews to start their day from home

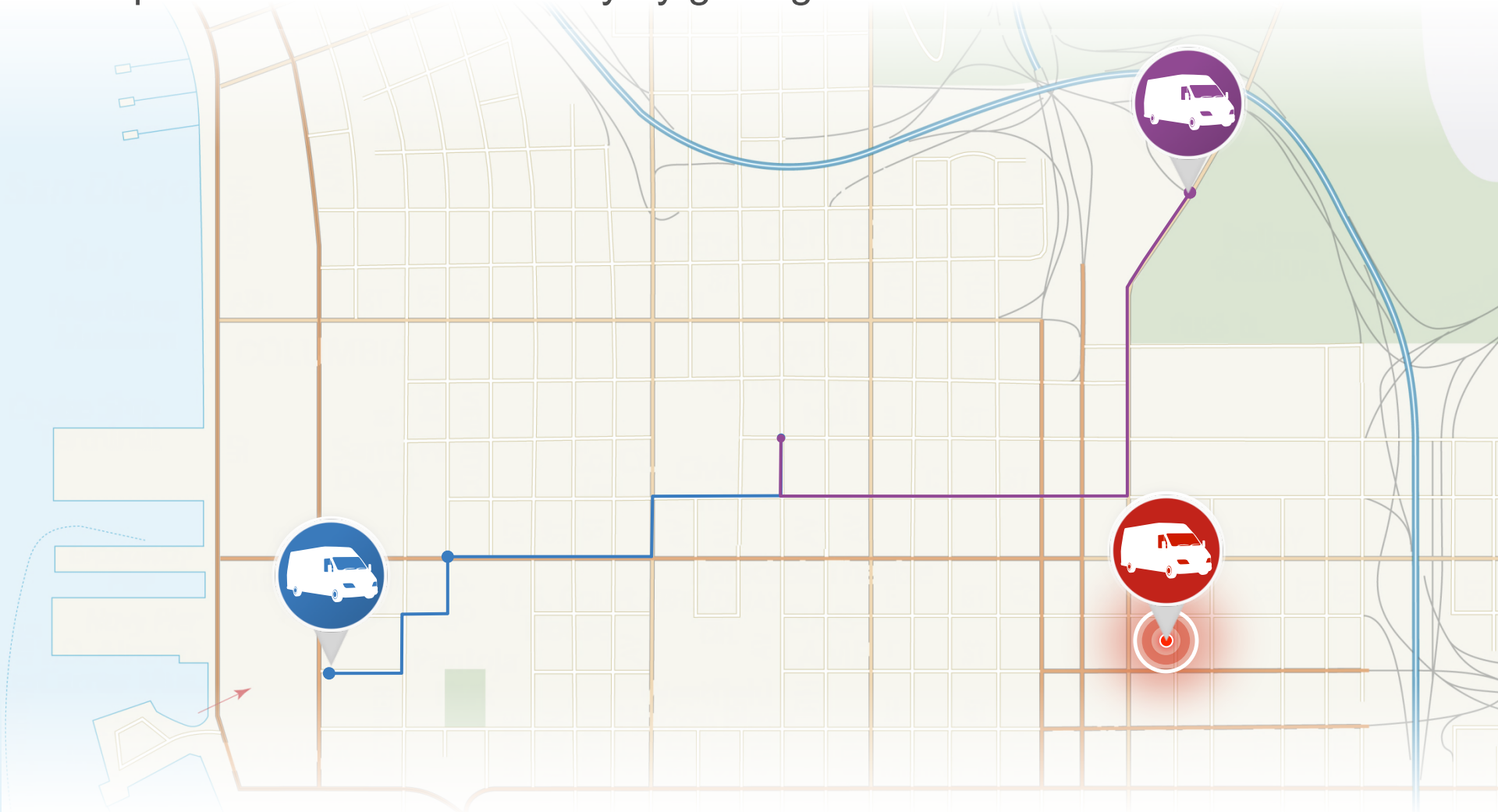






# Drive Fewer Miles

- Improve crews accountability by getting excessive idle alerts

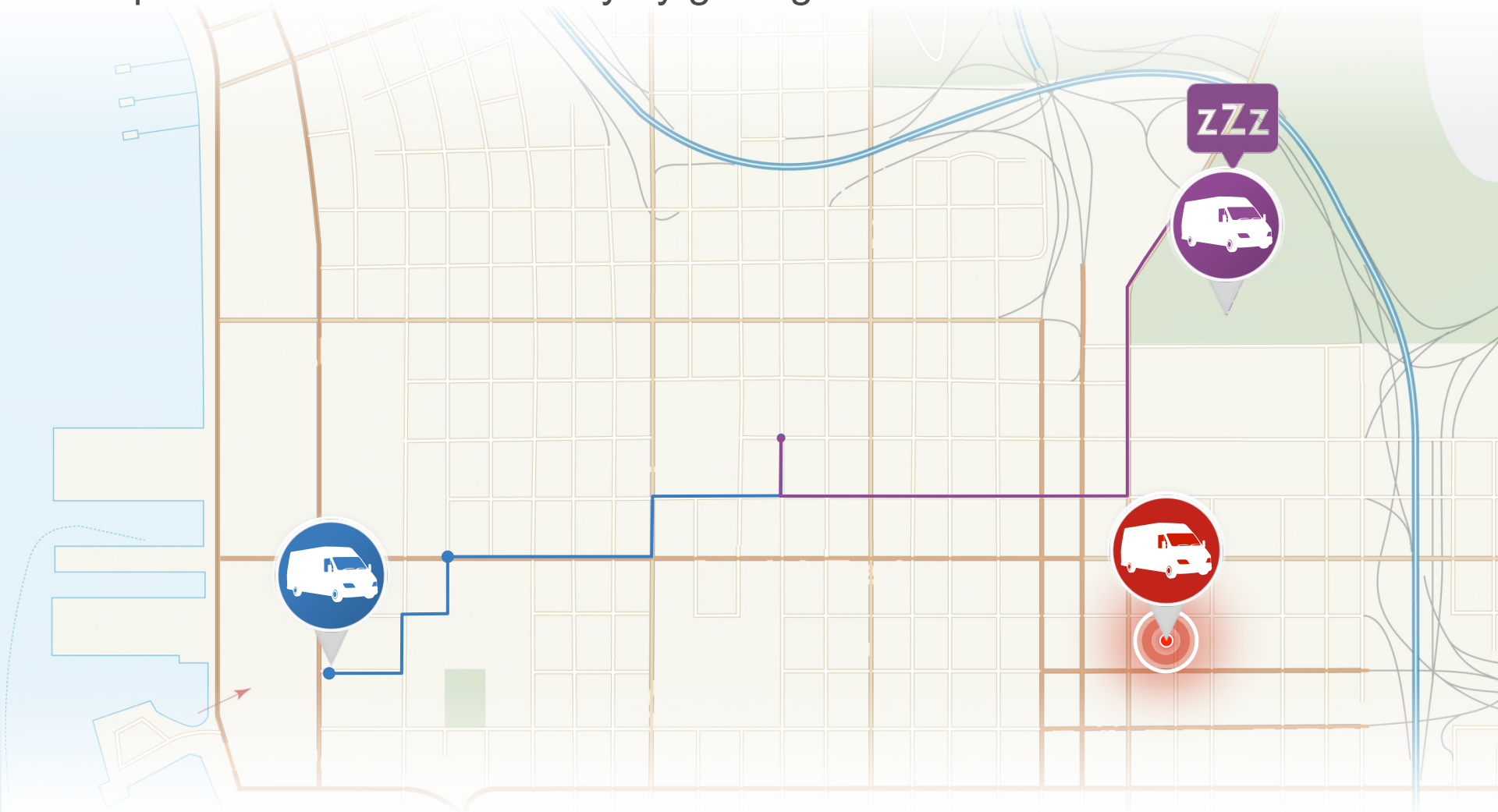






# Drive Fewer Miles

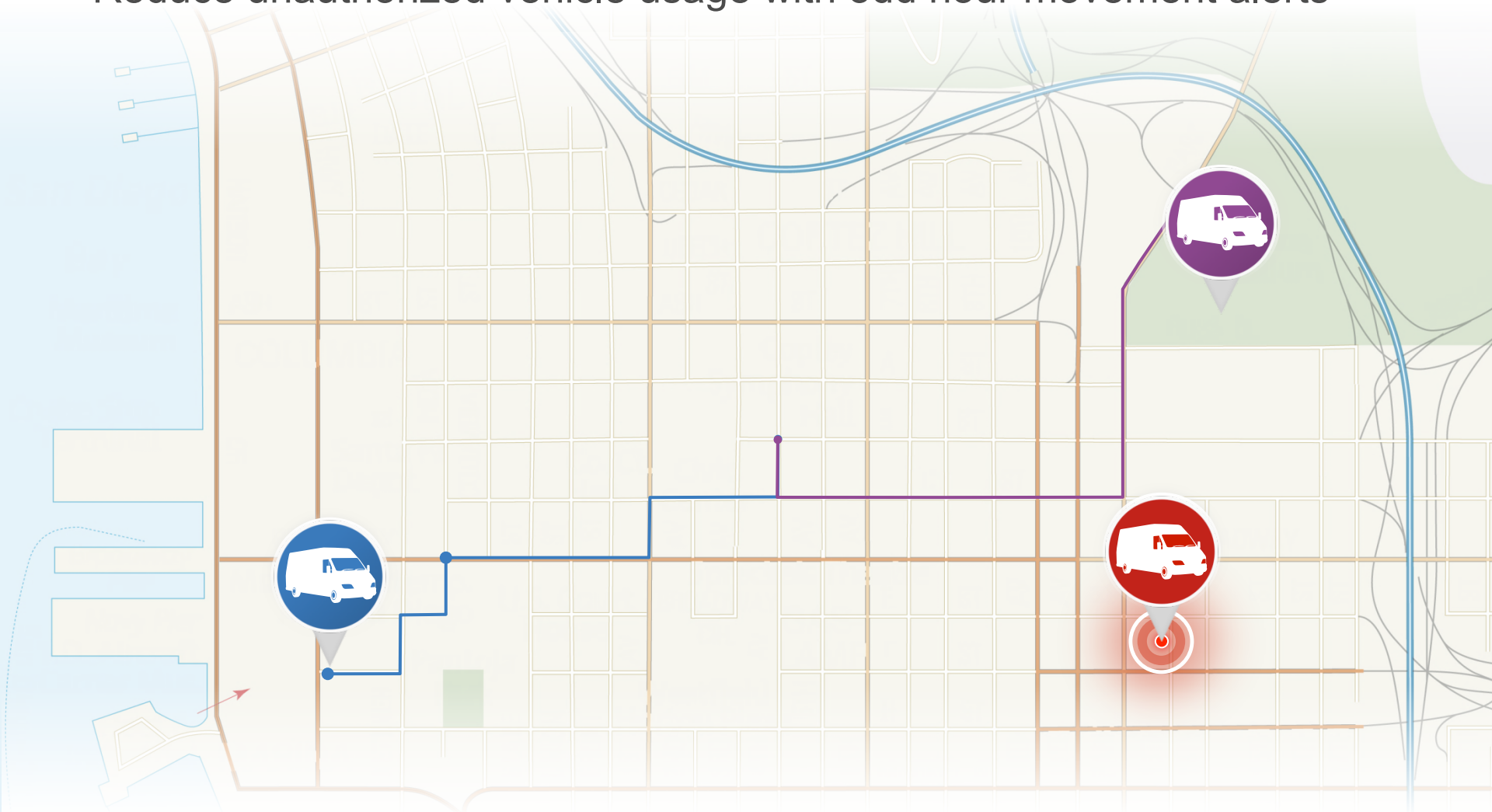
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# Drive Fewer Miles

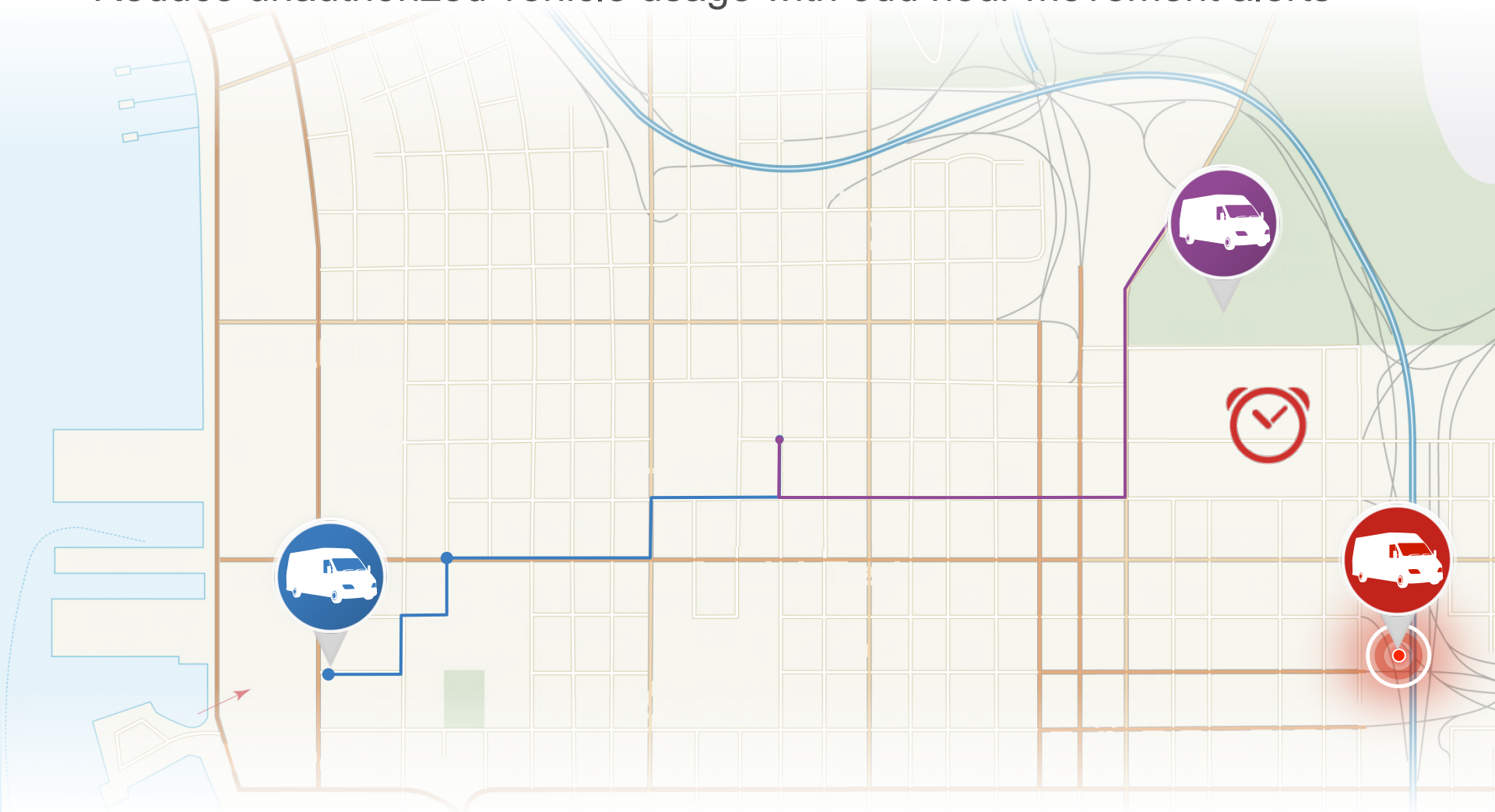
- Reduce unauthorized vehicle usage with odd hour movement alerts





# Drive Fewer Miles

- Reduce unauthorized vehicle usage with odd hour movement alerts





# Drive Fewer Miles

Reducing total miles driven can

- Lower fuel use & greenhouse gas emissions
- Decrease time behind the wheel
- Improve customer response times
- Reduce overtime





# Tracking Equipment More Efficiently

- Improve response times by pinpointing asset locations
- Schedule automatic alerts to notify you when equipment gets moved
- Asset tracking can help prevent theft by notifying you of unplanned movement
- Crews spend less time trying to locate equipment and tools
- Engine hours & fault codes





# Automate Systems and Processes

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- Telematics can give you the power to
  - Reduce paperwork by tracking maintenance schedules
  - Set proactive maintenance reminders
  - Track repair costs to compare vendor services
  - Monitor diagnostic alerts to identify problems early
  - Receive true vehicle mileage and engine data

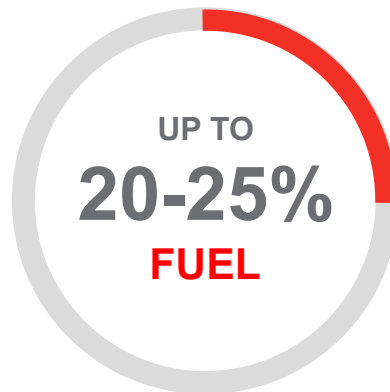




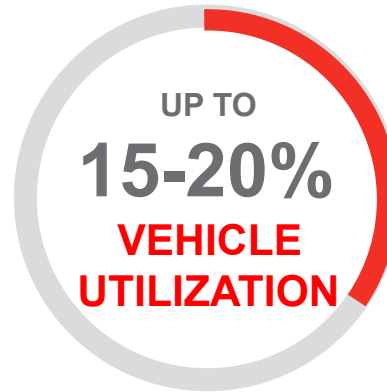
# Benefits of a Fleet Management System

**According to Frost & Sullivan:** Fleet operators that focus on achieving the benefits of a Fleet Management System can realize significant cost savings and operational improvements.

 **INCREASED  
SAVINGS**



 **IMPROVED**



 **ENHANCED**

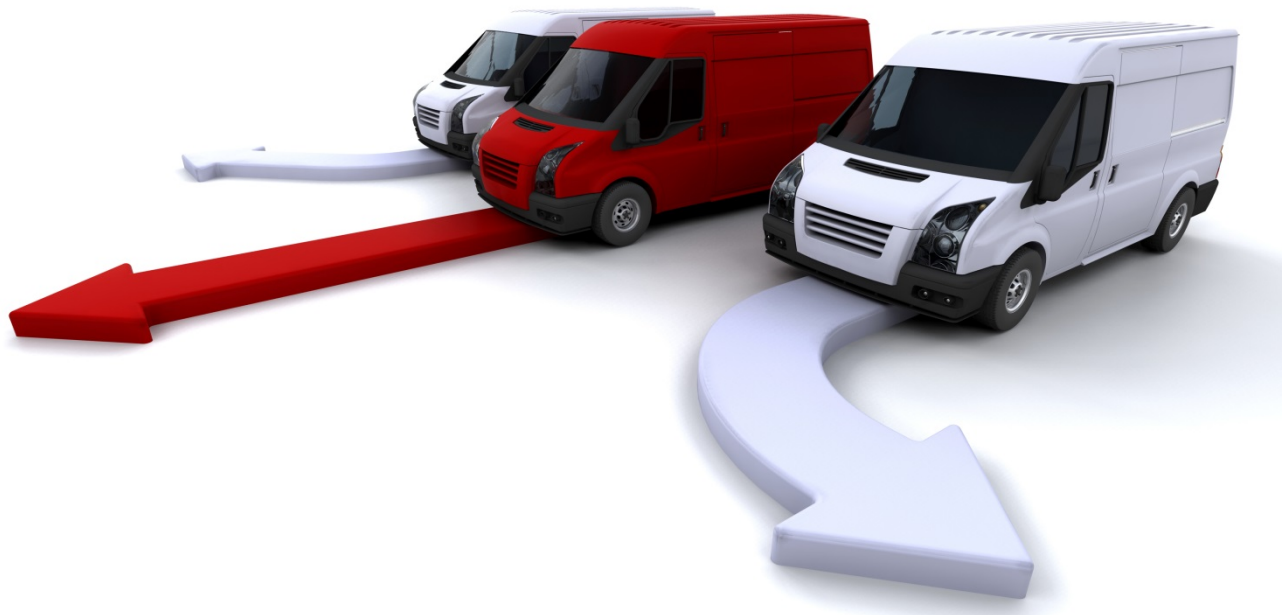




# Managing Your Vehicles More Efficiently

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A telematics solution provides in-depth fleet performance data to make **informed decisions**, helping you optimize fleet size and improve utilization







# THANK YOU





## Q&A Session

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To contact today's presenter, email:

Robbie Hale – [rhale@verizon.com](mailto:rhale@verizon.com)

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