Managing Your Crews & Assets More Efficiently with GPS & Telematics Technology

Robbie Hale
Strategic Account Manager - Enterprise
• Participants are in a listen-only mode.

• To ask a question during the event, use the chat feature at the bottom left of your screen. Technical questions will be answered by ReadyTalk. Questions for our speakers can be asked at any time and will be answered during the Q&A at the end of the session.

• Visit constructionbusinessowner.com in the coming days to access the recording of the webinar or download the presentation.
Managing Your Crews & Assets More Efficiently with GPS & Telematics Technology

Robbie Hale
Strategic Account Manager - Enterprise
This document and any attached materials are the sole property of Verizon and are not to be used by you other than to evaluate Verizon’s service.

This document and any attached materials are not to be disseminated, distributed, or otherwise conveyed throughout your organization to employees without a need for this information or to any third parties without the express written permission of Verizon.

© 2015 Verizon. All Rights Reserved. The Verizon name and logo and all other names, logos, and slogans identifying Verizon’s products and services are trademarks and service marks or registered trademarks and service marks of Verizon Trademark Services LLC or its affiliates in the United States and/or other countries. All other trademarks and service marks are the property of their respective owners.
Agenda

• Optimize Vehicle Usage
• Drive Fewer Miles
• Optimize Fleet Size
• Automate Systems and Processes
Optimize Vehicle Usage

How do you know your trucks are being used efficiently?

By knowing:

• **When** your vehicles are being used
• **Where** your vehicles are being used
• **How** your vehicles are being used
Optimize Fleet Size

• Keeping older and non-essential vehicles as backups
  – More operational costs
  – More maintenance costs
  – Fleet not being used efficiently
Optimize Fleet Size

• Identify trucks for elimination
  – Analyze vehicles by model and year
  – Determine highest breakdown rates & repair costs
  – Identify vehicles with the best fuel efficiency
Optimize Fleet Size

- Identify trucks for elimination
  - Analyze vehicles by model and year
  - Determine highest breakdown rates & repair costs
  - Identify vehicles with the best fuel efficiency
Optimize Fleet Size

- Identify trucks for elimination
  - Analyze vehicles by model and year
  - Determine highest breakdown rates & repair costs
  - Identify vehicles with the best fuel efficiency
Drive Fewer Miles

- Be confident to have your crews to start their day from home
Drive Fewer Miles

• Improve crews accountability by getting excessive idle alerts
Drive Fewer Miles

- Improve crews accountability by getting excessive idle alerts
Drive Fewer Miles

• Reduce unauthorized vehicle usage with odd hour movement alerts
Drive Fewer Miles

- Reduce unauthorized vehicle usage with odd hour movement alerts
Drive Fewer Miles

Reducing total miles driven can

- Lower fuel use & greenhouse gas emissions
- Decrease time behind the wheel
- Improve customer response times
- Reduce overtime
Tracking Equipment More Efficiently

• Improve response times by pinpointing asset locations

• Schedule automatic alerts to notify you when equipment gets moved

• Asset tracking can help prevent theft by notifying you of unplanned movement

• Crews spend less time trying to locate equipment and tools

• Engine hours & fault codes
Automate Systems and Processes

• Telematics can give you the power to
  – Reduce paperwork by tracking maintenance schedules
  – Set proactive maintenance reminders
  – Track repair costs to compare vendor services
  – Monitor diagnostic alerts to identify problems early
  – Receive true vehicle mileage and engine data
Benefits of a Fleet Management System

According to Frost & Sullivan: Fleet operators that focus on achieving the benefits of a Fleet Management System can realize significant cost savings and operational improvements.

- **Increased Savings**: Up to 20-25% fuel savings
- **Improved Utilization**: Up to 15-20% vehicle utilization
- **Enhanced Productivity**: Up to 10-15% productivity

Managing Your Vehicles More Efficiently

A telematics solution provides in-depth fleet performance data to make informed decisions, helping you optimize fleet size and improve utilization.
THANK YOU
Q&A Session

To contact today’s presenter, email:

Robbie Hale – rhale@verizon.com

Visit constructionbusinessowner.com in the coming days to access the recording of the webinar or download the presentation.