

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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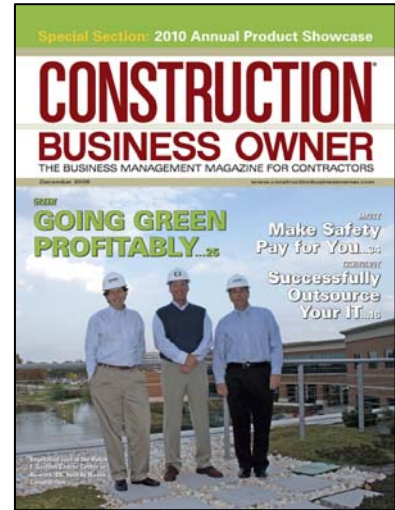
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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**CONSTRUCTION
BUSINESS OWNER**
THE BUSINESS MANAGEMENT MAGAZINE FOR CONTRACTORS

Cahaba Media Group
1900 28th Avenue South
Birmingham, AL 35209
Tel.: 205-212-9402
Fax: 205-212-9452
constructionbusinessowner.com

Official Publication of: None
Established: 2004
Issues Per Year: 12



FIELD SERVED

CONSTRUCTION BUSINESS OWNER serves the construction industry including: General Contractor – non-residential, General Contractor – residential, Highway and Street Construction, Water Sewer and Pipeline Construction, Heavy Construction, Concrete Work, Excavation Work, Wrecking and Demolition Work, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Owner, President, Manager, Purchasing Agent and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,133
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	242
Digital _____	-
All Other _____	374
TOTAL	1,749

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	40,063	100.0	40,063	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	40,063	100.0	40,063	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	538	480			40,034	October _____	110	189			40,100
August _____	164	230			40,100	November _____	168	80			40,012
September _____	145	66			40,021	December _____	374	474			40,112
						TOTAL	1,499	1,519			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009**This issue is 0.2% or 61 copies below the average of the other 5 issues reported in Paragraph two.**

BUSINESS/INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	TITLE/FUNCTION				
			Owner	President	Manager	Purchasing Agent	Other Titled and Non-Titled Personnel
GENERAL CONTRACTOR, NON-RESIDENTIAL _____	8,295	20.7	4,626	2,082	1,263	32	292
GENERAL CONTRACTOR, RESIDENTIAL _____	5,875	14.7	3,818	1,129	830	16	82
SUBTOTAL GENERAL CONTRACTORS	14,170	35.4	8,444	3,211	2,093	48	374
HIGHWAY/STREET CONSTRUCTION _____	7,449	18.6	2,396	1,386	3,547	3	117
WATER/SEWER/UTILITY CONSTRUCTION _____	3,175	7.9	1,551	925	647	2	50
HEAVY CONSTRUCTION _____	2,975	7.4	1,630	706	571	1	67
CONCRETE WORK _____	3,677	9.2	2,120	977	509	8	63
EXCAVATION WORK _____	3,113	7.8	1,910	850	327	5	21
WRECKING/DEMOLITION WORK _____	1,943	4.9	1,218	416	293	1	15
SUBTOTAL HIGHWAY & HEAVY CONSTRUCTION	22,332	55.8	10,825	5,260	5,894	20	333
PLUMBING CONTRACTORS _____	2,628	6.6	897	1,444	266	1	20
OTHERS ALLIED TO THE FIELD _____	882	2.2	374	199	179	7	123
TOTAL QUALIFIED CIRCULATION	40,012	100.0	20,540	10,114	8,432	76	850
PERCENT	100.0		51.3	25.3	21.1	0.2	2.1

ADDITIONAL DATA

Additional Data - Annual Sales Volume	TOTAL QUALIFIED	PERCENT OF TOTAL	Less than \$500,000	\$500,001 - \$1,000,000	\$1,000,001 - \$2,500,000	\$2,500,001 - \$5,000,000	\$5,000,001 - \$10,000,000	Over \$10,000,000	No Answer
GENERAL CONTRACTOR, NON-RESIDENTIAL _____	8,295	20.7	28	48	1,553	1,208	893	1,979	2,586
GENERAL CONTRACTOR, RESIDENTIAL _____	5,875	14.7	91	67	3,571	729	475	175	767
SUBTOTAL GENERAL CONTRACTORS	14,170	35.4	119	115	5,124	1,937	1,368	2,154	3,353
HIGHWAY/STREET CONSTRUCTION _____	7,449	18.6	6	14	838	877	2,071	2,574	1,069
WATER/SEWER/UTILITY CONSTRUCTION _____	3,175	7.9	1	18	490	367	1,005	1,077	217
HEAVY CONSTRUCTION _____	2,975	7.4	5	12	456	972	526	547	457
CONCRETE WORK _____	3,677	9.2	12	33	727	320	1,290	932	363
EXCAVATION WORK _____	3,113	7.8	23	40	427	696	1,104	779	44
WRECKING/DEMOLITION WORK _____	1,943	4.9	6	9	576	513	221	195	423
SUBTOTAL HIGHWAY AND HEAVY CONSTRUCTION	22,332	55.8	53	126	3,514	3,745	6,217	6,104	2,573
PLUMBING CONTRACTORS _____	2,628	6.6	3	4	796	49	780	950	46
OTHERS ALLIED TO THE FIELD _____	882	2.2	74	63	211	170	127	185	52
TOTAL QUALIFIED CIRCULATION	40,012	100.0	249	308	9,645	5,901	8,492	9,393	6,024

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	4,391	18,999	-			23,390	58.4
II. Request from recipient's company: _____	171	258	-			429	1.1
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	16,193	-	-			16,193	40.5
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	16,193	-	-			16,193	40.5
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	20,755	19,257	-			40,012	100.0
PERCENT	51.9	48.1	-			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			40,012	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			40,012	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009						
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent	
039-049 Maine _____	269		400-427 Kentucky _____	412		
030-038 New Hampshire _____	240		370-385 Tennessee _____	871		
050-059 Vermont _____	107		350-369 Alabama _____	768		
010-027 Massachusetts _____	899		386-397 Mississippi _____	394		
028-029 Rhode Island _____	128		EAST SO. CENTRAL	2,445	6.1	
060-069 Connecticut _____	524		716-729 Arkansas _____	360		
NEW ENGLAND	2,167	5.4	700-714 Louisiana _____	634		
100-149 New York _____	1,685		730-749 Oklahoma _____	476		
070-089 New Jersey _____	994		750-799 Texas _____	2,374		
150-196 Pennsylvania _____	1,544		WEST SO. CENTRAL	3,844	9.6	
MIDDLE ATLANTIC	4,223	10.6	590-599 Montana _____	254		
430-459 Ohio _____	1,301		832-838 Idaho _____	343		
460-479 Indiana _____	733		820-831 Wyoming _____	122		
600-629 Illinois _____	1,500		800-816 Colorado _____	921		
480-499 Michigan _____	991		870-884 New Mexico _____	375		
530-549 Wisconsin _____	916		850-865 Arizona _____	873		
EAST NO. CENTRAL	5,441	13.6	840-847 Utah _____	390		
550-567 Minnesota _____	1,026		889-898 Nevada _____	413		
500-528 Iowa _____	622		MOUNTAIN	3,691	9.2	
630-658 Missouri _____	903		995-999 Alaska _____	181		
580-588 North Dakota _____	184		980-994 Washington _____	774		
570-577 South Dakota _____	214		970-979 Oregon _____	639		
680-693 Nebraska _____	379		900-961 California _____	4,344		
660-679 Kansas _____	494		967-968 Hawaii _____	244		
WEST NO. CENTRAL	3,822	9.6	PACIFIC	6,182	15.5	
197-199 Delaware _____	131		UNITED STATES	39,996	100.0	
206-219 Maryland _____	724		969 & 004-009 U.S. Territories _____	14		
200-205 Washington, DC _____	31		Canada _____	2		
220-246 Virginia _____	1,006		Mexico _____	-		
247-268 West Virginia _____	165		Other International _____	-		
270-289 North Carolina _____	1,456		AP0/FPO _____	-		
290-299 South Carolina _____	698		TOTAL QUALIFIED CIRCULATION	40,012	100.0	
300-319 Georgia _____	1,278					
320-349 Florida _____	2,692					
SOUTH ATLANTIC	8,181	20.4				

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
Total Audit Average Qualified: _____	37,845	40,381	40,532	40,261	40,488	40,063
Qualified Non-Paid: _____	37,845	40,381	40,532	40,261	40,488	40,063
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 1 source for a quantity of 16,193 copies or 40.5%, including American Business Division of InfoUSA.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Walter B. Evans, Jr., Publisher

Tom Cory, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 7, 2010

State Alabama

County Jefferson

Received by BPA Worldwide January 7, 2010

Type PJ

ID Number C679P0D9